Veterans Month #VBA Tribute Campaign

Overview
The Veterans Benefits Administration (VBA) Office of Strategic Engagement (OSE) is organizing a month-long Veteran Tribute social media campaign in November to be featured daily on Facebook, Twitter, and Instagram. VBA is celebrating and honoring the men and women who served in our Armed Forces during Veterans Month by sharing inspiring stories of their time in or after their service. Remembering Veterans and their selfless service to the nation is one small way of repaying the debt owed to Veterans.

Call to Action: Share Your Story
VBA will be accepting submissions until October 31, 2020.

The following instructions provide details on the submission process. Examples of past tributes can be found on VBA’s website and social media channels. To submit a tribute:

• Fill out the [form on our website](https://www.va.gov). Include all required information including your name, email address, the name of the Veteran, your relationship to the Veteran, and relevant military branches.
• Ensure the story’s length is about 100-150 words total. Please include information about the Veteran’s service, achievements, family, experience transitioning to civilian life, and life after service.
• Attach up to three high resolution photos that are less than 10MB in size.
• Check the box at the bottom of the form to acknowledge consent before submitting the tribute.

Disclaimer: Submissions may be edited to align with VA’s standard practices. Any submission not featured in November may be used as part of the ongoing weekly #VBA Tributes on VBA’s social media channels. Given the high number of submissions, VBA may not be able to share every tribute that is submitted.

Engage with VBA
Follow us on Facebook, Twitter, and Instagram to see the featured tributes throughout November and beyond. VBA encourages all partners and followers to share the featured tributes, engage with VBA’s social media channels, and show unified support and appreciation for the men and women who bravely serve our nation.