# VA Loan Guaranty Service (LGY) Industry Social Media Template Posts

# Post #1

#### **Facebook**

VA home loan Myth: VA home loans are only for Veterans. Fact: There are many eligible groups that may qualify for a VA home loan, including active-duty Service members, National Guard members, Reservists, and surviving spouses.

Here are some advantages to this benefit for eligible borrowers:

- » Typically, no down payment is required
- » No private mortgage insurance (PMI)
- » Competitively low interest rates compared to other loan programs



Think you may qualify? Not sure? [We/I] can connect you with a VA-approved mortgage lender who may be able to verify your eligibility in minutes. Reach out to learn why the VA believes the VA home loan benefit is "A Key To Homeownership For Those Who Served."

#### Twitter/X

VA home loans aren't just for Veterans! Eligible groups like active-duty Service members and eligible surviving spouses may benefit. Advantages can include competitive interest rates, typically no down payment, no PMI, and caps on fees. Reach out to learn more. (261 Characters)

# Instagram

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## Post #2

#### **Facebook**

Wondering if you're eligible for a VA home loan? These are the key factors that determine eligibility:

- 1. U.S. Military Service
- 2. Service Dates and Duration
- 3. Discharge Status

The fastest way to verify your eligibility is to work with a VA home loan lender. In most cases, a lender can obtain a Veteran buyer's Certificate of Eligibility (COE) in just one day. Contact me for more information on how to navigate the VA home loan process before searching for a new home.



#### Twitter/X

Are you eligible for a VA home loan? It's A Key To Homeownership For Those Who Served. Eligibility is based on service history. Fastest route: work with a lender for COE and pre-approval. Contact me for info to navigate before buying a home. Or check out https://www.va.gov/housing-assistance/home-loans/eligibility/. (273 Characters, shorten URL)

# Instagram

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#### Post #3

#### **Facebook**

VA home loans are continuing to grow in popularity. Qualified borrowers recognize that VA home loans are incredibly competitive and offer benefits not found with conventional loans. Did you know...

- » In 2023, the average number of days required to close a loan: Conventional loan = 45 days, FHA loan = 46 days, VA home loan = 32 days.<sup>1</sup>
- » Since 2020, VA has guaranteed more than 3.8 million new loans valued at more than \$1.2 trillion.<sup>2</sup>

With this impressive track record, it's clear that VA Home Loans are indeed "A Key To Homeownership For Those Who Served." Contact me today to learn more about the process of using a VA home loan to purchase your dream home.



## Twitter/X

VA home loans are continuing to grow in popularity due to their competitiveness.

- » In 2023, the average number of days required to close a loan: Conventional loan = 45 days, VA home loan = 32 days<sup>3</sup>
- » Since 2020, VA has guaranteed more than 3.8 million new loans<sup>4</sup>

Contact me to learn more! (277 Characters)

# **Instagram**

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- » In 2023, the average number of days required to close a loan: Conventional loan = 45 days, FHA loan = 46 days, VA home loan = 32 days.<sup>5</sup>
- » Since 2020, VA has guaranteed more than 3.8 million new loans valued at more than \$1.2 trillion.6

With this impressive track record, it's clear that VA Home Loans are indeed "A Key To Homeownership For Those Who Served." Contact me today to learn more about the process of using a VA home loan to purchase your dream home.

<sup>6</sup> VA Home Loan Program. (2023). webLGY.



<sup>1</sup> ICE Mortgage Technology. (2023). Days to Close. https://www.icemortgagetechnology.com/.

<sup>2</sup> VA Home Loan Program. (2023). webLGY.

<sup>3</sup> ICE Mortgage Technology. (2023). Days to Close. <a href="https://www.icemortgagetechnology.com/">https://www.icemortgagetechnology.com/</a>.

<sup>4</sup> VA Home Loan Program. (2023). webLGY.

<sup>5</sup> ICE Mortgage Technology. (2023). Days to Close. <a href="https://www.icemortgagetechnology.com/">https://www.icemortgagetechnology.com/</a>.